

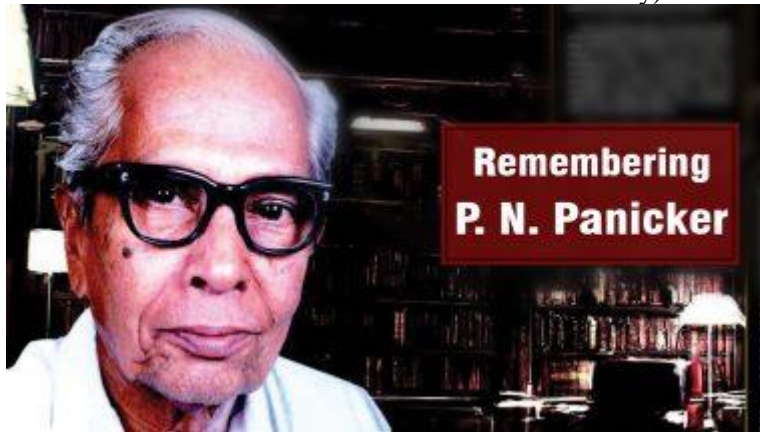


**KJ EDUCATIONAL INSTITUTES
TRINITY INSTITUTE OF MANAGEMENT AND RESEARCH
(TIMR), PUNE**

Address: Survey No. 25 & 27, Near Khadi Machine Chowk, Kondwa Annexe, Pune - 411048

(Approved by A.I.C.T.E., Recognized by **DTE** (Govt. of Maharashtra) and

Affiliated to Savitribai Phule Pune University)



**DAY OF READING
REPORT**

18TH JUNE 2021

12:00 TO 1:00 PM

REPORT PREPARED BY:

PROF. SONALI JOSHI

ASSISTANT PROFESSORS, TIMR

REPORT VERIFIED BY:

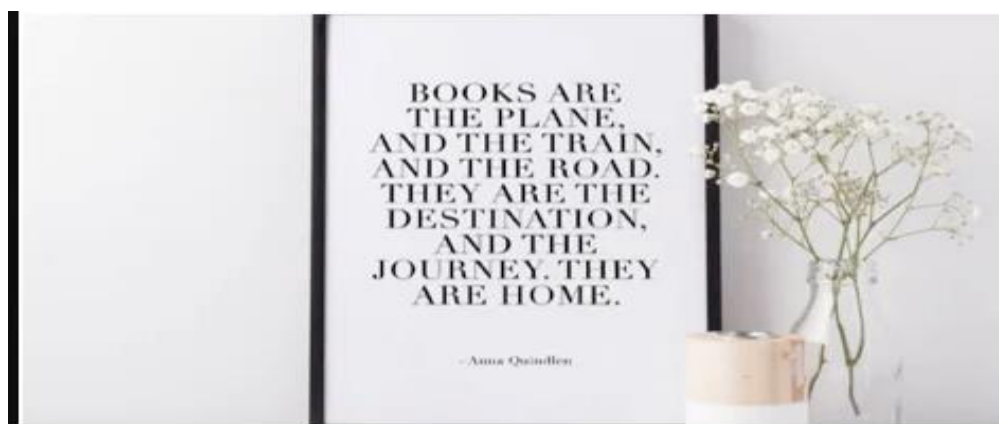
DR. PREETI SHARMA, DIRECTOR, TIMR

❖ REPORT

1. EVENT DETAILS

Event Type	Student and Faculty driven activity
Day & Date	Friday, 18 th June 2021
Duration	12:00 to 1:00 pm
Event hosted by	Prof. Hrutuparna Kamble

2. CONCEPT OF THE PROGRAM



June 19th is celebrated as “A Day of Reading” to honour the life and works of P.N. Panicker, a teacher from Kerala. Here is a look at the man, his contribution to education and why Reading! The country honours the man who not only initiated libraries in his home state, but was in fact responsible for the cultural movement to advocate reading in the state of Kerala.

Books not only inspire us, but they also provide knowledge. Even though technology has brought in many changes to the way we read, it has only enhanced our ability to get connected to different sources of knowledge through reading. Reading has several merits. It keeps us connected with the outside world. It enriches and expands our vocabulary and develops the skill of concentration. Reading provides us with pure enjoyment and absolute pleasure. It is to be noted that reading exposes our mind to different cultures and languages of the world. Given the present global conditions, more emphasis was given to topics such as importance of

reading, importance of Digital library and online learning, Covid-19 awareness and Green economy.

3. OBJECTIVES

Books are reservoirs of knowledge and information but not many have developed the art of reading. The P N Panicker Foundation and P N Panicker Vigyan Vikas Kendra aimed at inculcating this wonderful habit of reading children and youth. They also wanted this habit to be nourished amongst the underprivileged children. It was for this purpose that a day called the National Reading Day was instated. The National Reading Day India is a month long event wherein the National Reading Day 2021 is just one day they also National Reading week and National Reading month. In 2017 PM Narendra Modi inaugurated the National Reading Day 2021 and has since then been actively working towards promote digital reading who has also started a ‘Young, Upcoming and Versatile Authors’ scheme in honour of the 75th Independence day wherein 75 young authors will be trained under mentorship.

4. PROGRAM SCHEDULE

The agenda is as follows:-

S.No	Particulars of the Program	Time
1	Commencement of the program on Google Meet - https://meet.google.com/qha-kciz-enw	12:00 to 12:10
2	Opening Address and Welcome by Prof. Hrutuparna Kamble	12:10 to 12:15
3	Sharings and readings by students and faculty	12:15 to 12:55
4	Vote of Thanks by Prof. Hrutuparna Kamble	12:55 to 1:00

EXECUTIVE SUMMARY

- The students and the Faculty members logged in for the meet on the given link and had an informal interaction for a few minutes, waiting for more people to join in.
- Prof. Hrutuparna Kamble started the event by welcoming the attendees on the online forum. He also shared some insights about the Day of Reading and the National Reading Day / Month.

- The forum was opened to the students and Faculty who wanted to present their thoughts.
- The students participated with enthusiasm and vigour. They presented book reports, read poetry and shared about their experiences.

- **CONTRIBUTION OF TIMR MANAGEMENT**

Management was very supportive and further encouraged the students to participate in such activities in future also.

- 8. SCREENSHOTS** – The events was captured through screen shots as it was an online event.